

## Laupus Library Alignment Plan

**Mission Priority 1: Student Success - We offer transformative experiences for all students during their time at ECU and beyond.**

**Select a University Mission Priority Objective: M1.2: Expand access to and participation in transformative experiences and experiential learning.**

**Unit Strategies:** Insert or delete rows as needed.

1. The Laupus Library will promote opportunities for internships at the library and Country Doctor Museum to appropriate ECU academic departments which will lead to an increase in experiential learning opportunities for ECU students.
2. The library's Virtual Reality Lab and 3D printing service are sites for experience and transformative learning, and the library will encourage their use by hosting workshops to encourage and support creative use of both technologies by ECU students

**Unit Metrics and Targets:** Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Internships	The number of internships or work studies at Laupus Library will increase over the baselines established in AY25. The students will be assessed on their perception of the internship as a transformative experience.	n/a	5 internships or work studies total by 2028 and a majority of interns/student workers indicate that they have found the experience to be transformative .
2. Technology workshops	Number of workshops offered for both VR Lab and 3D printing services	0	20 workshops total by 2028

**Mission Priority 2: Public Service - We focus our efforts with the community in mind and to achieve goals that enable us to be more engaged citizens.**



**Select a University Mission Priority Objective:** M2.1: Increase public engagement with and access to educational and cultural offerings.

**Unit Strategies:** Insert or delete rows as needed.

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| 1. The library’s collaborations with community health workers in eastern NC will be expanded to include health information literacy trainings in a “train the trainer model”. The community health workers utilize this training in health outreach sessions provided in partnership with public libraries in eastern NC. |
| 2. Laupus will partner with the ECU Lifelong Learning program to provide the HealthierU course that provides information to learners on how to find and evaluate quality health information.  |

**Unit Metrics and Targets:** Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Community health literacy	Contact hours of health literacy trainings for community health workers. A post training survey will assess learning outcomes.	n/a	50 contact hours (number of attendees multiplied by hours of instruction) by 2028. Survey shows majority of workers have increased awareness of quality online health information resources.
2. Lifelong Learning	Number of course sessions offered per year either through ECU Lifelong Learning or local public library with a pre- and post test of learning outcomes.	One course session taught through Lifelong Learning	Five sessions delivered by 2028, with majority of learners indicating new skills acquisition as a result of the session.

**Mission Priority 3: Regional Transformation - We evaluate our success by the development of our region, informed by local and global perspectives.**

**Select a University Mission Priority Objective:** M3.2: Expand and enrich external partnerships.

**Unit Strategies:** Insert or delete rows as needed.

1. The Country Doctor Museum will leverage existing relationships with regional health sciences teachers and high school (9-12) school leadership to increase visits from high school students.

**Unit Metrics and Targets:** Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. CDM community engagement	The CDM will host field trips and participate in other high school health sciences activities that will increase visitation from high school students.	n/a	25% increase of visitation from high school students by 2028.

**Vision Priority 1: Social and Economic Mobility – We will be an engine of access and advancement for all**



learners through innovative teaching, research, and creative activities.

**Select a University Vision Priority Objective:** V1.2: Bolster online course and program offerings.

**Unit Strategies:** Insert or delete rows as needed.

1. The History Collections and Country Doctor Museum will increase access and discovery of our historical collections through online platforms by identifying new materials for digitization and developing online exhibits for the collections that will be promoted through news and social media outlets.

**Unit Metrics and Targets:** Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Digitization	Number of exhibits and views of the collections.	n/a	Three digital exhibits developed and 10% increase in views by 2028.

**Vision Priority 2: Workforce Success – We cultivate a culture of care, belonging and opportunity for our faculty, staff and learners and all stakeholders.**

**Select a University Vision Priority Objective:** V2.3: Prepare university employees with the knowledge and competencies required for successful career journeys.

**Unit Strategies:** Insert or delete rows as needed.

1. The Research Data Librarian will offer research data-related trainings for ECU students and faculty to ensure they are aware of best practices in research data management, which is an increasingly important career competency required by medical and health sciences research funders (NIH, NSF). A post-training survey will assess learning outcomes.
2. Library supervisors will work with library employees to identify professional development opportunities to support their individual career journeys.

**Unit Metrics and Targets:** Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1.Data trainings	Offer trainings to student and faculty researchers on data management best practices.	n/a	75% or more of post-training surveys indicate that skills learned have increased competency in research data management.
2.Professional Development	Every library employee will be supported to participate in or attend at least one professional development opportunity annually.	n/a	100% of employees engage in at least one professional development opportunity annually.

**Vision Priority 3: Rural Health and Well-Being – We will improve health access, sustainability, and outcomes for rural communities.**

**Select a University Vision Priority Objective:** V3.3: Collaborate with the community and university partners to foster comprehensive well-being.

**Unit Strategies:** Insert or delete rows as needed.

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| 1. Laupus librarians will develop and disseminate research describing barriers to digital information access for migrant farmworkers in NC, with the intent to advocate for greater equity in access for this important community in our state. |
| 2. Outreach Librarian will provide library and health information-related instruction to ECU Health centers which will lead to better information seeking skills for health providers.  |

**Unit Metrics and Targets:** Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1.Digital equity	Number of presentations/workshops/publications on this topic.	1	6
2.ECU Health outreach	Number of trainings to ECU Health Centers and pre- and post-session assessment.	n/a	10 trainings with a majority of learners indicating new skills acquired as a result of the session