"What are in these pills, doc?"
Modern Chemical Insights into 19th C. Alternative Medicines

1840s
Carmer's Apothecary Kit:
Unlabeled and Labeled

Apothecaries often sold a wide range of medicines, including homeopathic and alternative remedies.

1850s
Direct-to-consumer:
Unlabeled

1870s
Following the end of the Civil War, alternative remedies increased in popularity.

Physician's Use:
Labeled

Boericke & Tafel

Female-Pioneered:
Winslows'

Women carved a specific niche for themselves and their targeted customers through producing alternative remedies.

Urushiol (15:1)
m/z 319→165, 79