

REFLECTING ON HOW IT PEOPLE COMMUNICATE AND CONNECT WITH LIBRARIANS

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OVERVIEW

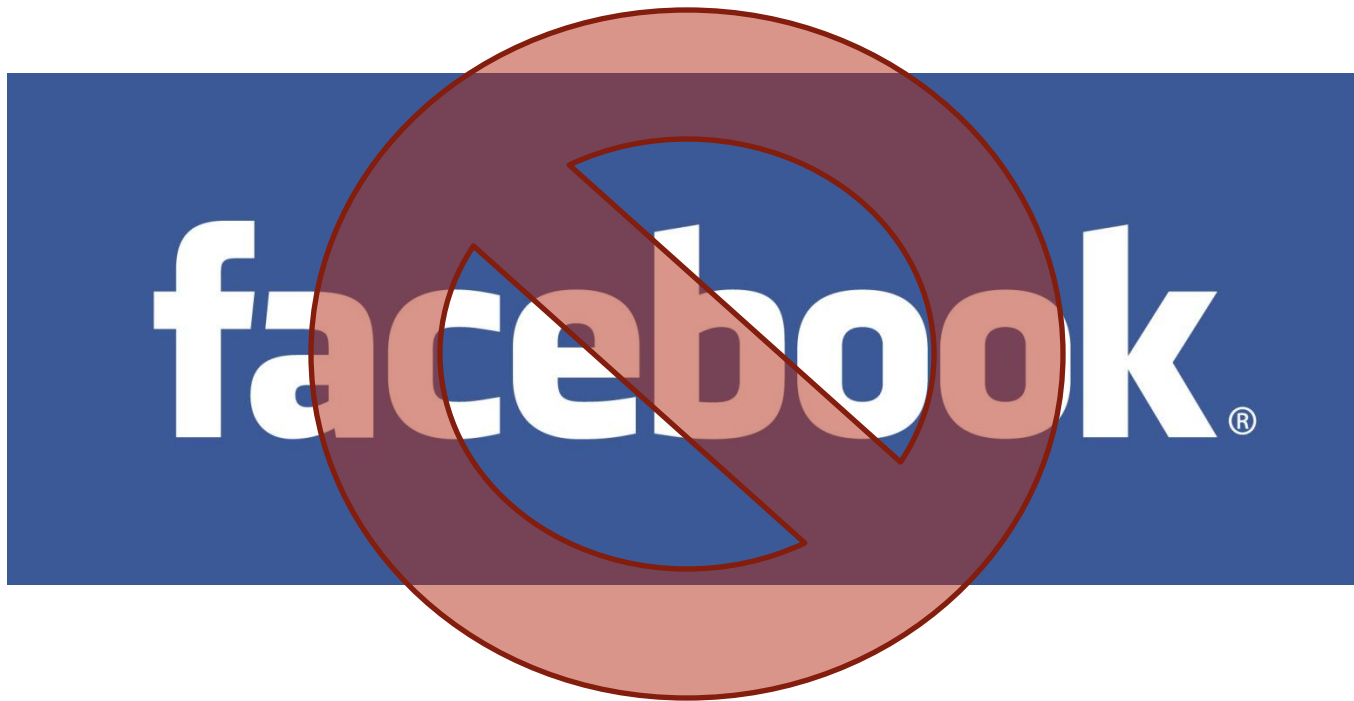
- Website Changes
- Blocked Websites
- Hot New Trends, Please
- Tips for talking to IT

WEBSITE CHANGES

- Have you experienced a website redesign?
- Did you know the redesign was going to occur?
- What was the first thing you thought when you saw the new website?
- Customers are #1!!! 😊
- Talk with your IT department – suggest ‘sneak peaks’
- The website is what the World sees – make it a good one!

BLOCKED WEBSITES

- What?!?! – No facebook?!?!
- Malware, Viruses
- Deep Freeze



HOT NEW TRENDS, PLEASE

- We **HAVE** to have a blog – everyone else does!
- Have a plan and material
- Value?



TIPS FOR TALKING TO IT

- Talk to them
- Reasoning
- Value to the library
- Express a desire to be included
- Connection to clients
- Work together
- Positive attitude
- Customers are #1!!! 😊

QUESTIONS?

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