

# CROSSING THE GREAT DIVIDE

## RECONNECTING WITH OUR USERS

June 2006 saw two major changes for Laupus Library and our users. The Liaison shortage was resolved with 3 new liaisons coming on board and the library moved out of its cramped quarters in the Brody School of Medicine (BSOM) building and into a wonderful new facility. For many of our BSOM users, however, the move was not a welcome change. Instead of dashing down the hall, they now had to leave Brody and walk to a different building. Our challenge then became finding ways to reconnect – to provide the services they needed when and where they needed them.



Laupus Library



Brody School of Medicine



### CLASSES

Tailored to and presented to groups or individuals at BSOM Computer Classroom, Grand Rounds, Academic Afternoon, CME Conferences, as part of orientations.

### COMMITTEES

Hospital and ECU Physicians' Best Practice Committees, Family Medicine EBM Working Group, Curriculum Committees, Brody Women's Faculty Committee.

### GRAND ROUNDS

Attend departmental Grand Rounds and presentations, as often as possible.

### EMAILS

Develop contact mailing lists and send out emails listing new books, new databases, upcoming events, welcoming new faculty members.

### OFFICE HOURS

Visit faculty offices, arrive early and stay late at Grand Rounds, have lunch in the hospital cafeteria, chats in the coffee line at Barnes and Noble, Lowe's Home Improvement ....

### CARDS & PACKETS

Business cards and information packets handed out liberally!

### END RESULT

An average 34% increase in requests for service since June 2006.

[www.ecu.edu/laupuslibrary](http://www.ecu.edu/laupuslibrary)