Laupus’ Outreach to Pungo Hospital: The Needs are Many; The Resources Few

Pungo District Hospital was awarded $2,762 for the purchase of computer equipment by the National Networks of the Libraries on Medicine (NNLM) with the help of Laupus Library’s Eastern AHEC Librarian, Jeff Coghill. This award is the first since 2004 for the Eastern AHEC Region. Pungo District Hospital is located in Belhaven, NC and serves a population of 25,000 North Carolinians with a coverage area of 1,260 square miles. A person can get to Pungo by car, by East Care Helicopter or boat. This picturesque town of Belhaven lies at the confluence of Pantego Creek and Pungo Creek which empties in the Pungo River. The hospital is the only medical facility in a very rural area. The next closest hospitals are 30 miles away in Washington, NC and Plymouth, NC. Eastern AHEC (EAHEC), is contracted with Laupus Library and has a longstanding relationship with Pungo District Hospital (PDH). Pungo is part of the Eastern AHEC 23 county region in Eastern North Carolina. EAHEC contracted services include an agreement to provide library services and support for the hospitals in Eastern North Carolina.

The project began after a visit by the Eastern AHEC Librarian, Jeff Coghill, in October 2009. Jeff noticed that the small collection of books and journals on site at Pungo were outdated and unused. Books were dated back to the 1950s and 1960s. The solution was to discard the scattered print collection and move doctors and nurses over to the AHEC Digital Library (AHEC ADL). The AHEC ADL has over 450 journal subscriptions, 50 medical eBook titles, patient handouts, continuing education information

(article continued on page 2)
and more than 20 databases. Plus, for local practicing medical professionals at Pungo, the cost for moving to the AHEC ADL is zero. The AHEC ADL is free for a defined group of medical professionals. The intended target audience is the 5 doctors and 60 nurses who serve this sparsely populated area. Since few hospitals are purchasing more print resources such as journals and books for their staffs, the solution lies in the AHEC ADL. Jeff remarked, “My first inclination was to find used computers at ECU Surplus Property to solve Pungo’s needs. Susan Simpson, my supervisor, suggested that we search for awards or grants to meet the needs of the hospital. The National Networks of the Libraries of Medicine (NNLM) had a perfect awards program for the immediate need. I applied for the award and we were fortunate to get it.” Jeff applied online through the NNLM website for the Express Outreach Award. This award is for projects that cost less than $6,000. “We checked the award criteria and the Pungo District Hospital Project proposal fit the bill perfectly.”

The last time a project of this type was completed was 2004. There were 2 computers, a printer and a router that were purchased with the same type of award from NNLM. Since that time, one computer was rendered inoperable and the second computer is still there today in the library/conference room. Access to the remaining computer was limited. The new award will provide for one desktop computer, one laptop computer and one printer. A portable laptop computer will be used to teach users how to access current medical information throughout the hospital. The desktop computer and printer will be housed in the library/conference room. Also, training will be provided to staff for databases such as PubMed®, MedlinePlus®, ClinicalTrials.gov, Household Products Database, Partners in Information Access to the Public Health Workforce, and Tox Town®.

There are presently plans to seek similar awards for computer hardware in at least 3 other hospitals in the Eastern AHEC Region. While hospital budgets for purchasing print materials are shrinking or are non-existent, there are funds available to purchase equipment from third party sources. With the most current medical information available online through reliable resources, it seems natural that new hardware plus Internet access and the AHEC Digital Library will meet the needs of smaller underserved hospitals like Pungo District Hospital.

“Connecting users and resources is why I became a librarian,” said Jeff. “Getting information or resources to the people who need it most is the hallmark of our profession. It doesn’t get any better than this.”
A Message from the Director

In *The King and I*, the heroine, Anna, observes, “…… when you become a teacher, by your pupils you’ll be taught.”

About 10 years ago, members of the Association of Academic Health Sciences Libraries (AAHSL) began to openly discuss their plans for retirement. Among the key questions asked was, “Who is in the pipeline to replace us?” Research revealed that while there were qualified mid-level managers working in academic health sciences libraries, many weren’t sure that senior administration was the right career for them. To help future leaders better assess and prepare for potential roles as an AAHSL director, a unique virtual mentoring program was proposed by AAHSL and the National Library of Medicine (NLM) enthusiastically agreed to underwrite the initial pilot. The program was so successful that NLM continues to underwrite what has come to be called the NLM/AAHSL Leadership fellows program.

Having served from 2000-2005 on the original AAHSL planning committee, I was pleased to again be asked to participate through service as a mentor to one of this year’s five 2010 NLM/AAHSL Leadership Fellows. My fellow is Heidi Nickisch Duggan, Associate Director of the Gaulter Health Sciences Library of Northwestern University in Chicago, IL. Our year together began in November with an orientation held in conjunction with the AAHSL annual meeting. The group will meet again in May for one day prior to the Medical Library Association’s annual meeting and for a capstone event in Washington, DC next November where briefings at the Association of American Medical Colleges and the National Library of Medicine will introduce the Fellows to key programs and personnel of these cornerstone institutions.

Throughout the year, virtual mentoring activities include bi-weekly phone calls, group teleconferences on specific subjects and two week long visits to the mentor’s library for in-depth observation and conversation. These activities are guided by program objectives developed by the mentee and mentor and become the basis for rich, candid conversations relating to both typical and unusual management problems both have encountered in their careers.

I was pleased to host Mrs. Duggan during the week of February 22-26, 2010. This week was chosen because it offered a rich schedule of senior level meetings including the Board of Trustees. After a brief orientation to ECU and Laupus Library, we were graciously provided the opportunity to meet with both Vice Chancellor Horns and Dean Cunningham who shared their needs and goals for library services. Heidi shadowed various meetings with me and was my “guest” at the dinner honoring Dr. Ledyard Ross for his generous gift to the new Dental School. What a surprise to learn that Dr. Ross earned his DDS from Northwestern University. He and Heidi had a lively conversation about his life and experiences in Chicago. The week ended with our attending the Board of Trustees meeting at which she got to informally meet many of the other senior administrators.

I am now looking forward to her return visit in August. In addition to a tour of EAHEC library outreach locations at the Outer Banks and elsewhere in eastern North Carolina, a trip is also planned to the Country Doctor Museum in Bailey, NC. In May for one day prior to the Medical Library Association’s annual meeting and for a capstone event in Washington, DC next November where briefings at the Association of American Medical Colleges and the National Library of Medicine will introduce the Fellows to key programs and personnel of these cornerstone institutions.

“Why? How? How much? When? Would you ever consider? Have you tried?” All are part of our continuing dialog. Considering how much I have learned in the first six months of being a mentor, I cannot wait for the next six months to come.

Sincerely,

Dorothy A. Spencer, PhD
Director, Laupus Library
Associate Vice Chancellor
Communication & Information Resources
The Friends of Laupus Library provide much needed advocacy and support of the Library, The Country Doctor Museum, the health sciences community and East Carolina University through participation in Friends programs, special events and awareness activities.

We hope you will join us in this important endeavor as you enjoy fellowship with other Friends and learn more about the contributions of Laupus Library to the growth and success of the medical and health sciences community at ECU and throughout eastern North Carolina.

Your membership will help to enhance the mission of Laupus Library by providing support for collections and programs, library sponsored special events, activities and exhibits, the Country Doctor Museum and the operation of the Friends of Laupus Library.

Membership offers many benefits including invitation to special events, special recognition at the annual banquet and other activities, free publications and enrollment gifts. Learn more about the Friends of Laupus Library online at www.ecu.edu/laupuslibrary/friends or give us a call at 252-744-2232.

Laupus Library Grateful for Friends

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Let’s Be Friends; Enroll Today!

1. Click HERE to Download and Print Enrollment Form—pdf
2. Mail completed form and payment information to:
   The ECU Medical & Health Sciences Foundation, Inc.
   525 Moye Boulevard
   Greenville, NC 27834

No matter what level you choose to join the Friends of Laupus Library, your membership makes a difference and enriches Laupus Library and the Division of Health Sciences at ECU. Thank you for your support!

Laupus Library is proud to recognize our current members, the Inaugural Friends of Laupus Library

Charles and Jewelle Rogers
Tom and Frances Mallison
Dorothy A. Spencer
Richard and Jo Eakin
Betty Lou Howard
Mary Ann Rose
Walter Pories
Jon and Marcia Tinglestad
Robert and Jon Shaw
James and Carmen Hupp
Paul and Sydney Cunningham
Melissa Nasea
Laura Gantt
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Marian McLawhorn
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Al Volkman
Betty Harmon
Tom Skinner
James and Rhea Markello

Have you recently attended a Friends of Laupus Library sponsored event? See if we caught you in a photo!

Check out our fact sheet for more information about the Friends of Laupus Library.
The librarians at Laupus realize that you can never stop learning. They also realize that in order to best serve the Division of Health Sciences, they need to understand the issues that are affecting those out in the health care industry. One way that librarians stay up to date is through watching webcasts sponsored by the Medical Library Association.

The most recent webcast covered the issues surrounding electronic health records (EHRs), electronic medical records (EMRs) and personal health records. It also discussed the roles that librarians have and are taking in regards to this new technology.

The most memorable topics discussed in this webcast were the different “point of care” resources that can be integrated into electronic health records, the definitions and differences between EMR’s and EHR’s and the talk about interoperability standards.

Online Resources are Getting Personal

This Spring semester, Laupus Library introduced LibGuides. LibGuides are like maps for library research. They provide customized information for locating books, articles, and other resources for subject specific library research. They also contain valuable information for receiving additional help when the materials online are not sufficient.

At this time, the library has developed ten unique LibGuides. Laupus LibGuides are available at www.ecu.edu/laupuslibrary/Classes/libguides.cfm and LibGuides for non-health sciences subjects can be found at http://libguides.ecu.edu.

Did you know?
The library has access to thousands of e-books. Check out the Electronic Resources page to find out more. www.ecu.edu/cs-dhs/laupuslibrary/ElectronicResources.cfm

Use Twitter?
Follow us at @eculaupus for the latest library news and website announcements.

Did you know?
You can have a professional librarian complete a literature search for you if you are a faculty or staff member. Just Ask a Librarian! www.ecu.edu/laupuslibrary/contact.cfm

Get Help Now!
Our chat service allows you to chat directly with a librarian during chat hours to get your reference questions answered.

Chat Hours:
Monday-Friday 9:00 a.m. - 5:00 p.m.
Saturday 9:00 a.m. - 5:00 p.m.
This spring, Laupus Library invested in electronic backfiles holdings from major publishers in the health sciences including Elsevier, Wiley-Blackwell, Thieme, Nature, Oxford University Press, and Lippincott, Williams, & Wilkins. These purchases allow new or expanded access to approximately 493 titles, the volume of which would have been impossible as a print purchase. Online access allows researchers on campus, in the field, at home, or anywhere else scholarly activities are taking place, to access this information from the web 24/7.

When possible, backfile purchases are made in tandem with Joyner Library in order to achieve package discounts, as was the case with the Elsevier ScienceDirect purchase. Joyner’s acquisition of a biochemistry, genetics, and molecular biology package at the same time as Laupus’ purchase allowed a deeper discount than either library could have achieved working separately. Subjects covered in the Laupus purchase include anesthesiology, critical care medicine, obstetrics and gynecology, organic chemistry, orthopedics and sports medicine, infectious diseases, and surgery. Titles include American Journal of Medicine, Clinics in Dermatology, The Hand, Journal of Chronic Diseases, Respiratory Medicine, and Virology.


All of the titles purchased in these packages are available now on the Laupus website and through the e-journal portal. On campus access is available to all, off-campus requires a PirateID.

Laupus Library Expands Archival Journal Holdings

Upcoming Recognition Ceremony for Faculty and Staff Publishing

Laupus Library has expanded the Annual Faculty Author Recognition Awards program for 2010. The newly named Health Sciences Author Recognition Awards program will provide an opportunity for both faculty and staff to be honored for their published research and scholarly contributions to their area of study.

For eligibility criteria, registration form, and more information about the awards, please go to the Faculty Author Recognition website at www.ecu.edu/laupuslibrary/far.cfm. Please contact Roger Russell with questions at russellr@ecu.edu or 252-744-3215.
On March 4th, Laupus Library held a panel discussion program sponsored by the Friends of Laupus Library called: “Weak Female? Medical Justifications Behind Restrictions on Women in the Late 19th Century.” The program was held in support of a traveling exhibition from the National Library of Medicine called: The Literature of Prescription: Charlotte Perkins Gilman and “The Yellow Wall-Paper” and was successfully attended by 50 people.

During the March 4th program, a group of panelists representing a broad variety of professions discussed modern perspectives about the restrictions on women’s professional and creative opportunities in the late nineteenth-century and today. A summary of the short story, “The Yellow Wall-Paper,” was presented by Cheryl Dudasik-Wiggs, Director of Women’s Studies at ECU.

Other panelists included Dr. Marie Farr, retired associate professor of English from ECU, who spoke about women’s roles in the Victorian era and the public’s reaction to Gilman’s work. Dr. Martha Libster, associate professor of nursing from ECU’s College of Nursing, discussed the family decision to care for women at home, remedies referenced in the work, and postpartum depression in women during the 19th century. Dr. Todd Savitt, professor of medical humanities for the Brody School of Medicine, focused on the attitudes towards women entering the medical profession and why women were thought not to be fit to be physicians.

The program concluded with questions and answers from audience members and exhibit viewing.

Laupus Library was the first library in North Carolina to host the six-banner exhibit which provided a glimpse into the late nineteenth century, when women were challenging traditional ideas about gender that excluded them from political and intellectual life. At the time, medical and scientific experts drew on notions of female weakness to justify inequality between the sexes.

Artist and writer Charlotte Perkins Gilman, who was discouraged from pursuing a career to preserve her health, rejected these ideas in a terrifying short story titled “The Yellow Wall-Paper.” The famous tale served as an indictment of the medical profession and the social conventions restricting women’s professional and creative opportunities.

To see photos or view the video of the recorded program please click here.
Laupus Computer Lab: New Equipment Available for Loan

We’re pleased to announce a new item available and some other upgrades with the Equipment Loan Program at the Laupus Computer Lab. Over the spring semester, we’ve added an NEC NP41 portable multimedia projector. Although most classrooms and areas on campus are now outfitted with needed A/V technology, it may not always be the case when you have to give a presentation at a location off-campus. This will allow students and faculty to have a portable projector available for such an occasion.

The digital camera loans have recently seen a tremendous upgrade. We now offer the Sony Cybershot DSC-T90 which is a sub-compact camera capable of 12.1 megapixels and a 4x optical zoom. The cameras come equipped with all the needed accessories. The next time you need to take great quality, high resolution pictures for a project or assignment, stop by and check one out. Many of the laptops in our loan program will also be replaced soon. Our older model Gateways will be swapped out with new Lenovo ThinkPad T400s. The new laptops will still feature a very portable size but they’ll pack quite a bit more processing power and memory than the older Gateways.

Details will be posted on the website when the new laptops become available.

A variety of educational, interactive, training and board review software is provided in the computer lab to enhance the various curricula throughout the Division of Health Sciences. To facilitate group work, the lab offers two Collaborative Resource Centers (CRC’s) that feature large interactive SmartBoard® displays and speakers to provide audio if needed. The Assistive Technology Center is available for students with specific needs; it features an adjustable-height workstation, Optelec Clearview video magnifier, and JAWS® screen-reading software.

OpScan exam grading is offered through the lab as well. Faculty members within the Division of Health Sciences are encouraged to take advantage of this service. All exams for OpScan must be accompanied by an OpScan Request Form (www.ecu.edu/laupuslibrary/opscan.cfm) and left in the secure drop-box located at the lab’s front desk. Exams from the Brody School of Medicine can be dropped off and picked up at the MTS office (1S-10).

Another popular service offered free of charge is our Equipment Loan Program. Through this service, we have digital cameras and camcorders, iPod touches, laptops, a portable multimedia projector, and a TurningPoint audience response system loan which are checked out on a weekly basis. For more details, please visit www.ecu.edu/laupuslibrary/equipmentloanprogram.cfm.

Students that may need additional help with hardware or software questions are encouraged to stop by the computer lab or setup an appointment in advance with the Computer Lab Manager, Nate Saunders (saundersn@ecu.edu).
We invite you to attend our history of healthcare presentations which are jointly sponsored by the Laupus Library History Collections and the Dept. of Medical Humanities of the Brody School of Medicine. These Medical History Interest Group (MHIG) presentations are open to everyone. The spring schedule is posted at www.ecu.edu/laupuslibrary/events/historyofmedicine.cfm and we are busy preparing for the fall 2010 season.

Most of the presentations since 2007 have been recorded. If you miss one, you can go to the “Previous Presentations” page at www.ecu.edu/laupuslibrary/events/historyofmedicinearchives.cfm and, usually, view it. If you scan down our list, you may find an interesting presentation that you didn’t even know we had had. If you know of someone local (including yourself) who could make a good presentation, please contact the MHIG Coordinator, Melissa Nasea, at naseam@ecu.edu or 744-2235.

History of Healthcare Presentations:
Past and Future

For Traveling Exhibits
Since the Laupus Library moved to the Health Sciences Building in June 2006, we have hosted six traveling exhibits and more than twice that number of library-sponsored or local exhibits. Often one or more of the library-sponsored exhibits will be related to the traveling exhibit. We also have two permanent online exhibits: historic microscopes and the 50th anniversary of Pitt County Memorial Hospital. Current exhibits are listed at www.ecu.edu/laupuslibrary/events/exhibits.cfm. Most exhibits are open during the library’s open hours; those in the History Collections Reading Room are open when that room is open or by appointment.

Our next traveling exhibit will be the National Library of Medicine’s “Everyday Miracles: Medical Imagery in Ex-Votos” which will arrive at the end of August.

We encourage you to stop by regularly and take a look at our changing exhibits.
Donors Make a Difference

Laupus Library gratefully acknowledges the following individuals who have recently donated books, in-kind gifts, and other materials relevant to health care to our collections:

Amy Howell
Connie Mullinix
Brooks W. Gilmore
Richard B. Rhodes
Donald R. Hoffman
Manfred S. Rothstein

Rebecca Benfield
James R. Hupp
Colin P. Osborne, Ill
Alfred Q. Scheuer
Irene Hamrick
Quint Studer

Mr. & Mrs. Don Fitts
Brittany Bell
Glen G. Gilbert

If you would like to learn more about library donations, please contact:

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rogerske@ecu.edu

Melissa Nasea
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naseam@ecu.edu