The Laupus Library

Umbrella

Covering Eastern North Carolina’s Academic Health Center

The Laupus Library

The Laupus Library Ribbon Cutting was part of the Grand Opening Ceremony for the new Health Sciences Building. Front row left to right: Evangeline Norfleet, Rep. Marion McLawhorn, Governor J. Craig Souza, Mrs. Evelyn Laupus, and Chancellor Steve Ballard. Second row left to right: ECU Trustee Stephen Showfety, and Library Director Dr. Dorothy Spencer.

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Health Sciences Building Dedicated

Dedication and ribbon cutting ceremonies were held on September 22, 2006 for the new Health Sciences Building, home of Laupus Library, the School of Allied Health Sciences and the School of Nursing. Chancellor Steve Ballard presided at the 11:30 am ceremony with members of the Board of Trustees and representatives of the Board of Governors in attendance. The $66 million, 303,000 square foot building is the latest addition to ECU’s medical campus and raises the status of the campus to that of an academic health center. The library and School of Allied Health moved into the building in late May. The School of Nursing occupied their new building space at the end of June, and all programs were ready for the start of the fall semester.

Following remarks by Chancellor Ballard, Stephen D. Showfety, Chair of the Board of Trustees, Dr. Michael J. Lewis, Vice Chancellor for Health Sciences and J. Craig Souza, Vice Chair of the UNC Board of Governors also commented to the crowd. Members of the N.C. General Assembly were on hand to bring greetings and to participate in all aspects of the event. Following the grand dedication and ribbon cutting, the celebration continued with ribbon cuttings for each of the three units that occupy the building complex. Following these ceremonies a reception was held on the building grounds.

Laupus Library’s ribbon cutting ceremony took place at the grand staircase in the Atrium of the Health Sciences Building just below a bronze sculpture of Dr. William E. Laupus for whom the library was named. The ribbon cutting party included Mrs. Evelyn Laupus, widow of Dr. Laupus, Representative Marion McLawhorn, an ECU Library Sciences graduate and strong library supporter, Chancellor Ballard, ECU Board of Trustees Chair Stephen Showfety, UNC Board of Governors Vice Chair J. Craig Souza, Evangeline Norfleet, Laupus Library’s longest serving SPA employee, and Dorothy A. Spencer, Laupus Library Director.

After the ribbon cutting, Chancellor Ballard hosted a luncheon for special invited guests in the library’s Exhibit Gallery. Guests were able to visit and enjoy the lovely new space and the views from its 4th floor terrace. After lunch, self-guided tours of the library were available. Guests walked throughout the library’s four floors admiring the many beautiful, state of the art features of the new facility.

Special library guests in attendance included: Rick Forsman, Denison Memorial Library, University of Colorado at Denver Health Sciences Center, Carol Jenkins, Director, Health Sciences Library, University of North Carolina at Chapel Hill, Janice Kelly, Executive Director, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD, Becky Lyon, Associate Director, National Library of Medicine, Bethesda, MD, M.J. Tootey, Director, Health Sciences Library, University of Maryland, Baltimore and Willie Nelms, Director, Sheppard Memorial Library, Greenville, NC.
A Message from the Director

There was electricity in the air on November 9, 2006 when the potential for interdisciplinary research and collaboration between the Division of Health Sciences and other units at ECU was clearly demonstrated at a “Mini Research Symposium: The Business of Healthcare”. More than 40 scholars met at a state of the art lecture hall in the new School of Nursing to hear symposium co-chairs Elizabeth Layman (Health Sciences Information Management) and David Rosenthal (Business) welcome participants and thank them for their attendance at the first such event to be held on ECU’s newly consolidated academic health center campus. Laymen and Rosenthal were joined by Diedre Mageean (VC, Research and Graduate Studies), Rick Niswander (Dean, Business), Steven Thomas (Dean, Allied Health Sciences), Denise Brigham (Institutional Review Board), Sharon Hamilton (Institutional Advancement), Richard Best (Office of Sponsored Programs) and Katherine Rickett (Laupus Library) who also endorsed the goals of interdisciplinary research and presented information about institutional resources and services available to support these endeavors.

Introductions were followed by brief research presentations from: Xiaoming Zeng MD, PhD (HSIM), T. Bruce Ferguson Jr. MD (East Carolina Heart Institute), David Loy, PhD (Recreation Therapy and Leisure Studies), John R. Placer, PhD (Chair, Computer Science), Elaine Scott, PhD (SON), Walter Pofahl MD (BSOM), Jason Yao, PhD (Engineering), Scott Simmons, MS (Chair, ECU Telemedicine), Dr. Jamie Kruse (Economics/RENCI).

At the conclusion of the research presentations attendees moved to the Laupus Library where they participated in a networking luncheon at which participants could meet and discuss one of eight research themes and the potential for further collaboration. The research symposium is the first of its kind in what is hoped will become an annual event. It was gratifying to see such an eclectic group of researchers discuss their work, discover potential synergies for future research and promote interdisciplinary collaboration. The Laupus Library is proud to have been a part of this inaugural event.

Sincerely,

Dorothy A. Spencer, PhD
Director, Laupus Library

Moody’s Investors Visit Laupus Library

In an effort to show that Greenville is no longer just a small rural community, the City of Greenville hosted a site visit for a team of analysts from Moody’s Investors Services on September 26. The briefing was held at the Rock Springs Center. A variety of city and county economic development leaders presented the latest information on diversity in the city’s economy, utilities and infrastructure for future growth. They also stressed the quality of education, the work force and the community leadership role played by East Carolina University and the Pitt County Memorial Hospital/University Health Systems.

The group was invited to the new Laupus Library for an “Afternoon Break” during which the visiting analysts were briefed on the programs of the Division of Health Sciences as part of the city’s medical center. Sipping iced tea and enjoying the view from the Library’s 4th floor terrace, it was easy to see the new Health Sciences Building was changing the analysts’ impressions of Greenville from a small, rural town to a dynamic, growing biotech city with a vision toward the future.

The results of these efforts were just announced by Bernita Demery, Director of Financial Services for the City of Greenville. On October 18, 2006, Moody’s announced it had revised the city’s bond rating to Aa3 rating, one of the highest ratings a municipality can earn. Laupus Library is pleased to have hosted the Moody’s group and to contribute in this modest way to the economic development of Greenville.

Decorating Pumpkins for SECC

In an effort to build awareness and support for this year’s State Employees Combined Campaign, Laupus Library employees participated in the library’s first pumpkin decorating contest. Laupus Library SECC co-chairs Amy Blevins and Michelle Wallace developed the contest as a fun and festive way to promote the State Employees Combined Campaign. Thirteen staff entered the October 24 contest. Contestant entries from left to right: Rebecca Bau, Roder Muzzitop, Jennifer Yandle, Michelle Wallace, Ruth Moskop, Melissa Nasea, Tom Vinak, Sam Saunders, Nate Saunders, Michael Tucker, and Amy Blevins. Library employees then voted for their favorite entry. First place winner was Jennifer Yandle (Document Delivery), second place went to Michelle Wallace (Access Services), and third place was awarded to Michael Tucker (IT Systems). The pumpkins were on display near the entrance of the library from Oct. 24 to Oct. 31. Library visitors enjoyed this unusual exhibit and the library now plans to make this an annual Halloween event.
2006 MAC Scholarship Awarded to Amy Blevins

Laupus Library's Amy Blevins, MLS, is the recipient of a scholarship for 2006 awarded by the Mid-Atlantic Chapter (MAC) of the Medical Library Association (MLA). MAC scholarships support a library student or recent graduate who has shown the potential for success in a career in health sciences libraries. This year's meeting, held in collaboration with MLA's Southern Chapter, was held October 13-16 in Atlanta. Included in the scholarship are the cost of registration, travel and housing to attend the annual meeting plus a one-year membership in the Mid-Atlantic Chapter. The annual MAC conference is an opportunity to participate in continuing education, be updated on the latest trends and professional practices and network with fellow librarians in the region.

Ms. Blevins joined Laupus Library in July, 2006 after graduation from the School of Information Science and Learning Technology at the University of Missouri-Columbia. She currently serves as Laupus Library's liaison to the School of Allied Health Sciences and the College of Health and Human Performance.

Library Home to Student Services Center

Students on the Health Sciences campus in need of career related assistance and information on graduate programs in health sciences can now stop by the new student support services office in the Laupus Library for help. The office houses satellite operations for The Career Center and The Academic Enrichment Center.

The Career Center’s primary purpose is to assist and guide students in their career search. It strives to help students manage their careers while effectively marketing themselves to achieve their potential. The Career Center is staffed by Brian Newton, Associate Director, and Sarah Oriolo, Graduate Assistant. The Career Center on the Health Sciences campus services all majors in the schools of Allied Health, Nursing, and Medicine. They offer one-on-one career coaching, resume and cover letter critiques, interview practice techniques, and other related career services.

The mission of the Academic Enrichment Center is to assist students in achieving academic success. Kathy Bernstein, Advisor for Allied Health Sciences Graduate Programs, works with students interested in Occupational Therapy, Physical Therapy, Speech-Language Therapy and Physician Assistant Studies.

The Student Support Services office is located in 1504 Laupus Library and is open from 8:00 a.m. – 5:00 p.m., Monday through Friday. The telephone number is 252.737.1576.

“The Career Center’s primary purpose is to assist and guide students in their career search.”

—Brian Newton
The Career Center

Spotlight on Service: Multimedia Development Center

Creative Curriculum Support

The Multimedia Development Center (MDC) at Laupus Library has a wide range of digital media solutions for creating and distributing educational material for the Division of Health Sciences (DHS). The MDC can convert VHS and DVD formats into files that are easily accessible and distributed via the Internet. DHS faculty can make these digital files accessible in Blackboard by use of URL links. Currently we have 200 streaming files being used by DHS faculty. Requests for spring semester should be made as soon as possible. The MDC utilizes AVID software for editing video and the creation of custom menu driven DVDs. Mediasite is a new technology that allows live recording of classes and presentations. Recordings can be made available through Blackboard or published to CDs. The library is currently utilizing this technology by providing online tutorials for some of our resources. This service is also being used to record instructional presentations in the School of Allied Health Sciences and the School of Nursing.

For requests or information on any of these services, please visit the Multimedia Development Center in room 2508 of the Laupus Library, or contact C.W. Elton at 252.744.3614 or eltonc@ecu.edu.
Laupus Library Computer Lab: The Digital Hub

The Laupus Library Computer Lab continually strives to offer quality technology resources and services to the Division of Health Sciences (DHS) students, staff, and faculty. Forty desktop computers are available to accommodate DHS computing needs, including three iMac G5’s. Three HP scanners are onsite – two models feature auto-document feeders that efficiently scan multiple documents. Two duplex LaserJet printers capable of black and white printing handle the abundance of student course work and study guides. Color laser printing is also available within the lab – this service is limited to academic course work only.

A wide variety of educational, interactive, training and board review software is provided in the computer lab to enhance the various curriculums throughout the DHS. To facilitate and augment group work, the lab offers two Collaborative Resource Centers that feature large interactive SmartBoard displays and speakers to provide sufficient audio if needed. Students with specific needs may use the Assistive Technology Resource Centers that feature large height workstation, as well as the Optelec Clearview video magnifier, and JAWS screen-reading software.

Additional services offered through the computer lab free of charge include laptop and digital camera loans which are checked out on a weekly basis. Large-format poster printing is one of the more popular services, enabling students, staff, and faculty to culminate research projects with an exceptional visual display. Students that may need additional help with hardware or software questions are encouraged to stop by the computer lab or set up an appointment in advance with one of the lab’s two coordinators – Nate Saunders (ncs0520@ecu.edu) or Rider Mozingo (mozingom@ecu.edu).

Country Doctor Museum: A Season For Outreach

What welcome changes November has brought! As the frosty winds began to blow and bring an end to peak touring season, the Country Doctor Museum has continued its education mission by meeting the public off the Bailey campus.

Museum outreach began this fall on November 4, when the entire staff took turns staffing a booth at the one-day Whirly-Gig Festival in Wilson, NC. From 10:00 a.m. until the sun went down, thousands of people of all ages and walks of life enjoyed strolling along Nash Street in the wonderfully fresh autumn air, shopping at booths that offered hand crafted merchandise, listening to music, and participating in a wide range of entertaining activities.

So, how did the Museum fit into this festive scene? During the day, dozens of children stepped up to take advantage of the opportunity to use tiny mortars and pestles to grind leaves from the eucalyptus and rosemary plants in the Museum’s garden. They brought their curious parents with them, and all were delighted by the tiny, fragrant pouches of herbs that resulted from the activity.

Country Doctor outreach did not stop there. On November 9, Museum staff headed to the science fair at Bailey Elementary School where they offered hands-on activities to 660 students from grades K-5. Undaunted, the staff also participated in the Nash County Agricultural Heritage Days where, under the rubric “You’ve got to have a Heart,” they demonstrated stethoscopes to every fourth grader in the County!

On December 2, the Museum opened its doors to the community throughout the day for admission free touring, and warm cider. That afternoon, Museum staff joined the Bailey Christmas parade wearing costumes and riding in Mr. M. Register’s 1930 Model “A” Ford convertible. Professor E. Daniel Shingleton’s lecture on Civil War medicine in North Carolina concluded the events.

With education outreach and good times for all, the Country Doctor Museum has found wonderful ways to celebrate this season!
The Medical History Interest Group is an informal group of students, faculty, staff, and members of the public that meets once a month to learn about and discuss issues relevant to the history of health care. Anyone may attend the presentations.

In fall 2004 a third-year medical student and a faculty member at the Brody School of Medicine at East Carolina University asked the History Committee of the Laupus Library to sponsor a Medical History Interest Group. The committee investigated this concept and the first meeting was held in January 2005.

The Medical History Interest Group usually meets four times each fall and spring semester for about an hour. The speakers are volunteers, most often ECU faculty members. There is no formal membership in the club; rather, people attend meetings that fit their schedules. Refreshments and stimulating conversation follow each presentation.

The topics vary depending on the speaker. Past topics have included aspects of surgery, psychiatry, endocrinology, and radiology among others. Spring 2007 topics will include eastern and western humoral theory, nursing during the American Botanical Movement, public health in North Carolina, and lead poisoning.

The early meetings were held in the Brody Building. Since the Library’s move in June 2006, meetings have been held in the 4th floor Exhibit Gallery of the new Library in the Health Sciences Building. This area is located near the History Collections suite. The move to the new building has generally seen increased attendance.

If you would like to be added to the Medical History Interest Group e-mailing list to learn about all of the meetings, please e-mail Ruth Moskop at moskopr@ecu.edu or Melissa Nasea at naseam@ecu.edu.

The Reading Room is furnished temporarily with standard office furniture, but when a supportive member of the community takes advantage of the opportunity to name the room, appropriate tables, chairs, and a reception counter will be commissioned.

There are still incomplete aspects of the fourth floor suite, at least now the collection materials are shelved in appropriate temperature and humidity controlled stacks, and History Collections personnel are able to settle into their intended office spaces. It feels so good to be home at last!
Faculty Authors Recognized

The Laupus Library held its 2nd Faculty Author Recognition ceremony on November 16 in the library’s new Exhibit Gallery. Dorothy A. Spencer, Laupus Library Director, hosted the program. Assisting her in presenting the evening’s awards were Dr. Phyllis Horns, Interim Vice Chancellor for Health Sciences Division, Dr. Nicholas Benson, Vice Dean of the Brody School of Medicine, Susan Simpson, Associate Director of Laupus Library, Dr. Stephen Thomas, Dean of the School of Allied Health Sciences and Dr. Sylvia Brown, Interim Dean of the School of Nursing.

The Faculty Author Recognition Awards program is Laupus Library’s effort to help raise awareness of the many endeavors of the talented researchers working in the Division of Health Sciences and to contribute to the overall culture of research at ECU.

Faculty Author Recognition Awards honor faculty who published books, journal articles or e-content between 2004 and June 2006. A display of all book and book chapter publications was presented in conjunction with the ceremony. A bibliography of all submissions was printed in the event program and will be posted to the event website.

Special guests included Chair of the Faculty, Mark Taggart and Professors Hanna Jubran and Jodi-Hollnagel Jubran, members of the School of Art and Design Faculty. Matthews Medical Books and OVID Technologies provided financial sponsorship for the program.

The first Faculty Author Recognition program was held in 2005; 66 authors submitted a total of 144 items for recognition. This year’s ceremony recognized 113 authors who submitted more than 500 publications for recognition.

Dr. Spencer introduced a new award for this year’s ceremony, the Laupus Library Medallion. Sculptors Hanna and Jodi-Hollnagel Jubran were recognized and thanked for their help in creating this medallion which is based upon their larger work, the Laupus Bronze. This artwork hangs in the atrium of the Health Sciences Building at the entrance to the new library. The medallion will serve as a token of special recognition for future book authors as well as for major supporters and special guests to the library.

Faculty Author Recognition Awards

In an effort to improve the look, layout and content of our new newsletter, The Umbrella, the Laupus Library offers our readers the opportunity to contribute to our next issue. We encourage submission of articles, suggestions for how we can improve our publication, or feedback on previous issues. Send your comments and contributions to Jason Cottle, graphic designer at cottleja@ecu.edu and your name will be entered into a drawing for a free stadium-sized umbrella. Drawings will be held each month before publication of the next quarterly issue, and the names of the winners will be announced in the new issue.

Want a Free Umbrella?

If your name is drawn, you will be contacted via email. We are looking forward to hearing from you!
Videoconferencing
The Laupus Library Classroom has state of the art videoconferencing equipment that can be utilized as a collaborative resource with other locations.

**DID YOU KNOW?**

**Personal Digital Assistant (PDA) Loan Program**
The Multimedia Development Center (MDC) has Dell Axim X50v PDAs available for checkout by ECU Division of Health Sciences (DHS) faculty and residents. The PDAs have Microsoft Windows Mobile operating system and can be checked out for a semester. Interested in a PDA? Try one before you buy one!

**Digitize and Edit Video**
The Multimedia Development Center (MDC) can create streaming media from VHS and DVD formats. This format provides easy access and distribution for viewers via the Internet.

**Software Purchases**
Division of Health Sciences (DHS) faculty needing additional software to complement their curriculum can submit a software request through the library website. Approved software will be available on workstations located in the Computer Lab.

Donors Make a Difference!
The Laupus Library gratefully acknowledges the following individuals who have recently donated books, in-kind gifts, and other materials relevant to health care to our collections:

Josie Bowman  
Lillian Burke  
William E. Cochfield  
Carol Quigless  
E. Daniel Shingleton  
Mark A. Stebnicki

If you would like to learn more about library donations, please contact:

Dorothy Spencer  
252.744.2212  
spencerdo@ecu.edu  
Ruth Moskop  
252.744.2240  
moskopr@ecu.edu  
Melissa Nasea  
252.744.2235  
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Library FYI

**LAUPUS LIBRARY**
Division of Health Sciences  
East Carolina University  
Health Sciences Building  
600 Moye Blvd.  
Greenville, NC 27834

**LIBRARY HOURS:**
M-TH 7:30 am - 8 pm  
FRI 7:30 am - 5 pm  
SAT 9 am - 5 pm  
SUN 12 pm - 10 pm

**DEPARTMENTS:**
Access Services  
252.744.2219  
Computer Lab  
252.744.3081  
Multimedia Development Center  
252.744.3501  
Document Delivery  
252.744.2226  
History Collections  
252.744.2240  
Information Services  
252.744.2230  
Bibliographic Management  
252.744.2243  
Administration  
252.744.2212

**STUDENT EMPLOYMENT OPPORTUNITIES**
The Access Services and Bibliographic Management Departments seek highly motivated ECU students to work in the service desk area. Responsibilities include customer service and clerical tasks at the Service Desk. Hours are based around school schedules. For more information, please contact Vicki Daughtridge at 744.2297 or Delores Reeves at 744.5401.

www.ecu.edu/laupuslibrary
Join us for exciting upcoming events!

**Medical History Interest Group  Spring 2007**

January 22 – Jeffrey Pierce, MD (Clinical Assistant Professor, Physical Medicine & Rehabilitation) “Four Temperaments, Five Elements: Comparisons and Contrasts Between Eastern and Western Humoral Theory”. The lecture will be followed by a demonstration of dry cupping.

February 26 - Martha Libster, PhD, RN, CNS (Associate Professor, School of Nursing) “Herbal Diplomats: Nursing during the American Botanical Movement 1830-1860”


April 23 - Bruce Johnson, MD (Professor of Medicine & Vice Chair for Education; Director, Division of General Internal Medicine) “Get the Lead Out! A Brief and Highly Selective History of Lead Poisoning”

Lectures are held at 4:30 p.m. in the 4th floor exhibit/lecture area of Laupus Library. Refreshments will be provided.

Lectures are sponsored by the Laupus Library History Collections & the Department of Medical Humanities.